



# Moses Kamau

portfolio.MosesKamau.com

hello@moseskamau.com

1.310.955.0288

## SKILLS

- Interaction Design
- Information Architecture
- Information Design
- User Experience Design
- User-Centered Design
- Usability Testing
- Ethnographic Research
- Prototyping
- Journey Mapping
- Storyboarding
- Heuristic Evaluation
- Creative Direction

## TOOLS

- Sketch
- Framer
- Adobe XD
- InVision
- Illustrator
- Photoshop
- Programming**
- HTML + CSS
- Hands On**
- Model Making

## ABOUT ME

- + I believe that well-thought out designs can make a meaningful impact in our lives.
- + I seek to have a clear understanding of user goals and how they align with business goals and technical constraints.
- + I enjoy making short films that tell human stories.
- + I love playing ping pong, golf, and cycling.

## EXPERIENCE

SEP 2017  
PRESENT

**AMAZON ALEXA** | SEATTLE, WA  
*Sr. Interaction Designer*

- + Currently focused on evolving Alexa in the Smart Home arena.

FEB 2015  
AUGUST 2017

**VIRGEN** | HENDERSON, NV  
*Interaction Designer*

- + Collaborated with a cross-functional team of engineers, copywriters, product managers, and sales reps in designing digital products and user interfaces for clients in a range of industries, including healthcare, hospitality industry, casinos, and malls.
- + Conducted research, usability tests, contextual inquiries, and heuristic evaluations focused on providing concrete and practical design solutions.

OCT 2013  
FEB 2015

**EPIC WORLDWIDE** | LAS VEGAS, NV  
*Creative Director / Interaction Designer*

- + Developed my T-shape UX skills wearing several hats. Solved complex design problems through user research, analysis, with a strong understanding of human-computer interaction principles.
- + Redesigned KwikCalc App for mobile and tablet interfaces, it increased the efficiency of truck graphics installers by 32%.

MAR 2009  
OCT 2013

**EPIC MEDIA GROUP** | EL SEGUNDO, CA  
*Creative Director / UX Designer*

- + Ideated, sketched and prototyped end-to-end UX of our production application KwickCalk - a multi-user, multi-input, software which helped teams work together better both remotely and in-house.

JUN 2006  
OCT 2008

**HOLDEN MEDICAL INSTITUTE** | LOWELL, MA  
*UX Designer*

- + Led the design of student management software. User experience lead of creative design & UI group. Responsible for user interface design and user research.
- + Increased conversions by 43% with the redesign of Holden's website.

## EDUCATION

JAN 2015  
DEC 2016

**UNIVERSITY OF CALIFORNIA** | SAN DIEGO, CA  
*Interaction Design*

AUG 2002  
MAY 2006

**SALEM STATE UNIVERSITY** | SALEM, MA **GPA 3.6**  
*B.A. in Interactive Multimedia (Magna Cum Laude)*

SEP 1998  
DEC 2000

**NAIROBI INSTITUTE OF TECHNOLOGY** | NAIROBI, KEN  
*Diploma in Architecture*